



**THE BLACK ARCHIVES  
HISTORIC LYRIC THEATER**

**110<sup>th</sup>**  
ANNIVERSARY

**THE CROWN OF OVERTOWN**

**ESTD ★ 1913**

**PARTNERSHIP PACKET**



STREET

110



## ABOUT THE HISTORIC LYRIC THEATER

The Historic Lyric Theater, considered the crown of Overtown for over a century, is an impressive theater which was built in 1913. It has since served as a symbol of Black economic influence, as well as a social gathering place-free of discrimination- and a source of pride and culture within Overtown.

The Lyric Theater was acquired by the Black Archives History and Research Foundation of South Florida, Inc. in 1988. By 1989, the Theater, the lone surviving building in "Little Broadway," was listed in the National Register of Historic Places.

Renamed the Black Archives Historic Lyric Theater Cultural Arts Complex, it is now the oldest legitimate theater in Miami. Adjacent to the central downtown business district of Miami, it is an anchor site of the Historic Overtown Folklife Village.

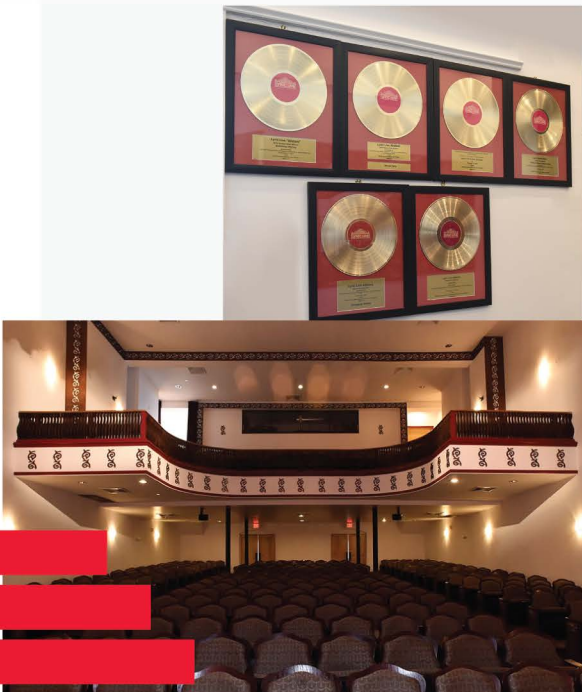
## THE NEED

In November, 2023, we will celebrate the 110th Anniversary of the Lyric Theater! As the Crown of Overtown, we hope you and your colleagues will join us in the epic celebration by supporting our upcoming events, continued renovation efforts, and financial support. Together, this treasured facility and its service to our will continue to thrive and survive into the vast and diverse history and culture for centuries to come.

### Become a Partner with The Black Archives Historic Lyric Theater – The Crown of Overtown

Please consider making a financial contribution to The Historic Lyric Theater. We hope that we can count on your individual or corporate donation!

Yes! I will make a contribution to The Historic Lyric Theater!



# CORPORATE CONTRIBUTION

## **Crown Donor - \$110,000**

Reserved for One Supporter

Entitlements: Double spread – two full page ads in program; logo placement and banner listings on site; premium signage through event locations; logo and name on stage; logo on step and repeat; speaking roles; VIP photo ops with guest celebrities; 3 tables for 10; social media placements; single news release feature write up; news release quotes on all event write ups; and media interviews; and more.

## **Legacy Provider - \$50,110**

Reserved for Up to Two Sponsors

Entitlements: Full page ad in program; logo placement and speaking role; logo on step and repeat; premium signage through event locations and name listing on stage; VIP Photo op with guest celebrities; 2 tables for 10; social media placement; news release quote and media interviews; and more.

## **Premiere Supporter - \$35,110**

Reserved for Up to Two Sponsors

Entitlements: Full page ad in program; logo placement; premiere signage throughout event locations; Photo op with guest celebrities; table for 10; social media placement; news release quote and media interviews; and more.

## **History Advocate - \$15,110**

Reserved for Up to Three Sponsors

Entitlements: Full page ad in program; logo placement; Photo op with community leaders; table for 10; social media placement; news release listing; media interviews; and more.

## **Cultural Contributor - \$5,110**

Reserved for Up to Three Sponsors

Entitlements: Half page ad in program; logo placement; Photo op with community leaders; seating for 5; social media placement; news release listing; and more.

## Individual Contribution

### **Ambassador - \$1,100**

Table for 10 with name listed on the table and in program booklet

### **Jewel- \$550**

Table for 5 with name listed in the program booklet

### **Contributor - \$110**

One seat at the event

### **Other Amount \$\_\_\_\_\_**

If you are not able to attend, but would like to support the Lyric 110, please write out the amount you will be contributing.  
Thank you for your support.

For more information, please contact **Black Archives History & Research Foundation of South Florida, Inc.** at (786) 708-4610; or **Bernadette Morris** of Sonshine Communications at (305) 948-8063, ext. 201.





If interested in partnering with us,  
please fill out this form below, and return it to us.  
Thank you.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Telephone: \_\_\_\_\_

Please make checks payable to **Black  
Archives History & Research  
Foundation of South Florida, Inc.**

and mail, along with this form, to:  
Kamila E. Pritchett, Executive Director

**(786) 708-4610**

**[kpritchett@bahlt.org](mailto:kpritchett@bahlt.org)**

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