



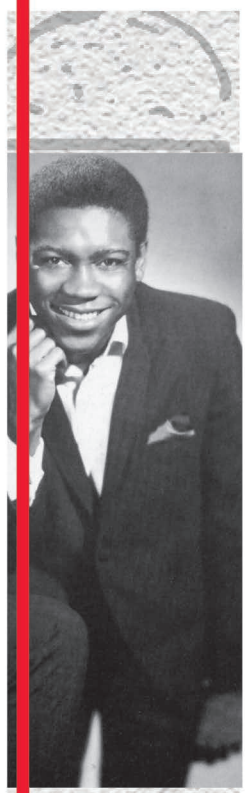
**THE BLACK ARCHIVES
HISTORIC LYRIC THEATER**

110th
ANNIVERSARY

THE CROWN OF OVERTOWN

ESTD ★ 1913

PARTNERSHIP PACKET



LYRIC

110



ABOUT THE HISTORIC LYRIC THEATER

The Historic Lyric Theater, considered the crown of Overtown for over a century, is an impressive theater which was built in 1913. It has since served as a symbol of Black economic influence, as well as a social gathering place-free of discrimination- and a source of pride and culture within Overtown.

The Lyric Theater was acquired by the Black Archives History and Research Foundation of South Florida, Inc. in 1988. By 1989, the Theater, the lone surviving building in "Little Broadway," was listed in the National Register of Historic Places.

Renamed the Black Archives Historic Lyric Theater Cultural Arts Complex, it is now the oldest legitimate theater in Miami. Adjacent to the central downtown business district of Miami, it is an anchor site of the Historic Overtown Folklife Village.

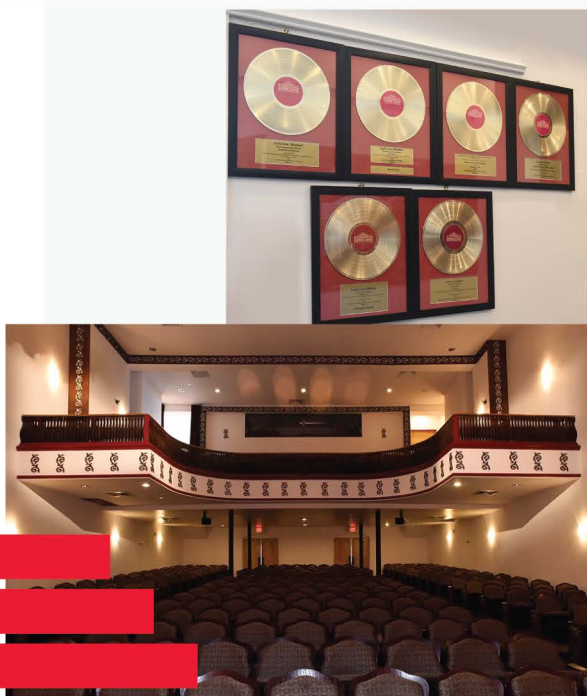
THE NEED

In November, 2023, we will celebrate the 110th Anniversary of the Lyric Theater! As the Crown of Overtown, we hope you and your colleagues will join us in the epic celebration by supporting our upcoming events, continued renovation efforts, and financial support. Together, this treasured facility and its service to our community will continue to thrive and survive into the vast and diverse history and culture for centuries to come.

Become a Partner with The Black Archives Historic Lyric Theater – The Crown of Overtown

Please consider making a financial contribution to The Historic Lyric Theater. We hope that we can count on your individual or corporate donation!

Yes! I will make a contribution to The Historic Lyric Theater!



CORPORATE CONTRIBUTION

Crown Donor - \$110,000

Reserved for One Supporter

Entitlements: Double spread – two full page ads in program; logo placement and banner listings on site; premium signage through event locations; logo and name on stage; logo on step and repeat; speaking roles; VIP photo ops with guest celebrities; 3 tables for 10; social media placements; single news release feature write up; news release quotes on all event write ups; and media interviews; and more.

Legacy Provider - \$50,110

Reserved for Up to Two Sponsors

Entitlements: Full page ad in program; logo placement and speaking role; logo on step and repeat; premium signage through event locations and name listing on stage; VIP Photo op with guest celebrities; 2 tables for 10; social media placement; news release quote and media interviews; and more.

Premiere Supporter - \$35,110

Reserved for Up to Two Sponsors

Entitlements: Full page ad in program; logo placement; premiere signage throughout event locations; Photo op with guest celebrities; table for 10; social media placement; news release quote and media interviews; and more.

History Advocate - \$15,110

Reserved for Up to Three Sponsors

Entitlements: Full page ad in program; logo placement; Photo op with community leaders; table for 10; social media placement; news release listing; media interviews; and more.

Cultural Contributor – \$5,110

Reserved for Up to Three Sponsors

Entitlements: Half page ad in program; logo placement; Photo op with community leaders; seating for 5; social media placement; news release listing; and more.

Individual Contribution

Ambassador - \$1,100

Table for 10 with name listed on the table and in program booklet

Jewel- \$550

Table for 5 with name listed in the program booklet

Contributor – \$110

One seat at the event

Other Amount \$_____

If you are not able to attend, but would like to support the Lyric 110, please write out the amount you will be contributing. Thank you for your support.

For more information, please contact **Black Archives History & Research Foundation of South Florida, Inc.** at (786) 708-4610; or **Bernadette Morris** of Sonshine Communications at (305) 948-8063, ext. 201.





If interested in partnering with us,
please fill out this form below, and return it to us.
Thank you.

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____

Telephone: _____

Please make checks payable to **Black
Archives History & Research
Foundation of South Florida, Inc.**
and mail, along with this form, to:
Kamila E. Pritchett, Executive Director
(786) 708-4610
kpritchett@bahlt.org
819 NW Second Avenue
Miami, FL 33136